Maintaining Momentum with Faculty and Assessment Initiatives

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Director of Academic Assessment

• **Administrative role**
  – Oversees college's assessment plan
  – Aggregates and archives departmental assessment plans and reports
  – Provides summary to HLC and ICCB (IL Community College Board)

• **Support Role**
  – Helps department chairs prepare assessment cycles, plans, and reports
  – Prepares a variety of resources related to course and program level assessment
  – Shares assessment strategies
  – Devises new assessment initiatives
About Moraine Valley

• Located in Palos Hills, IL., twenty miles southwest of downtown Chicago.
• Approx. 400,000 district population
• Enrollment of 20,000 in 2010-2011
• AQIP institution
• League for Innovation (Board Member)
• Vanguard Learning College
What Factors Disrupt Momentum?

• Turnover
• Lack of interest
• HLC site visit ends
• New initiatives
• Others
Overcoming Misconceptions

• Dude, I’m busy.
• I can’t assess my content area.
• It’s not my job.
• Assessment will pass.
• But I grade my students!
• I collected some data, and we never did anything with it (this is probably true).
How to Maintain Momentum

- Make assessment part of the college agenda
- Get your VPs, Deans, and President on board
- Reinforce the emphasis on student learning
- Publicize the Assessment Office
  - Establish a web presence
  - Reach out to all faculty
  - Participate in professional development activities
  - Network with other assessment personnel
    - Shameless plug for group - TAG
- Keep the campus community updated
Momentum Continued

• Tie to continuous improvement
• Tie to program review
• Tie to student learning
• Tie to quality
• Tie to innovation
Finally...

• Stay cool.