

POWER VERBS

COMMUNICATIONS

address
clarify
collaborate
communicate
compare
compose
conclude
correspond
demonstrate
document
dramatize
edit
entertain
exhibit
explain
express
illustrate
interpret
interview
investigate
lecture
perform
plan
present
promote
proofread
read
relate
relay
report
review
revise
speak
summarize
survey
translate
transcribe

TEACHING/ADVISING

advise
aid
correct
counsel
demonstrate
display
encourage
enhance
enlist
ensure
grade
guide
help
influence
instruct
introduce
lecture
mentor
program
provide
rate
steer
suggest
support
teach
test
train

PUBLIC RELATIONS

advertise
advocate
attend
coordinate
convince
deal
dispense
disseminate
distribute
fundraise
handle
influence
lobby
persuade
poster
publicize
publish
recruit
screen
seek out
sell
service

GENERAL

anticipate
change
check
contribute
cover
decide
define
diagnose
effect
eliminate
emphasize
establish
facilitate
forecast
found
give
group
learn
navigate
offer
perform
propose
receive
refer
referee
register
reinforce
resolve
respond
retrieve
save
select
serve
set
simplify
study
take
travel
utilize