

Engaging Faculty in Assessment—Outreach Strategies to Promote Faculty Involvement

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Director of Academic Assessment

- **Administrative role**
 - Oversees college's assessment plan
 - Aggregates and archives departmental assessment plans and reports
 - Provides summary to HLC and ICCB (IL Community College Board)
- **Support Role**
 - Helps department chairs prepare assessment cycles, plans, and reports
 - Prepares a variety of resources related to course and program level assessment
 - Shares assessment strategies
 - Devises new assessment initiatives

About Moraine Valley

- Located in Palos Hills, IL., twenty miles southwest of downtown Chicago.
- Approx. 400,000 district population
- Enrollment of 20,000 in 2010-2011
- AQIP institution
- League for Innovation (Board Member)
- Vanguard Learning College



Early Work

- If you're new to the institution, learn:
 - The people
 - The culture
 - The curriculum
- If you're new to assessment leadership
 - Clear up the misconceptions
 - Create a definition of assessment
 - I like "documenting improvement."
 - Do not intervene in classroom and instructor-issued student grades
 - Build a firewall between indicators of student achievement and faculty performance evaluations

Emphasize

- Improvement
- Student learning
- Useful, not gratuitous
- You're probably already performing assessment.

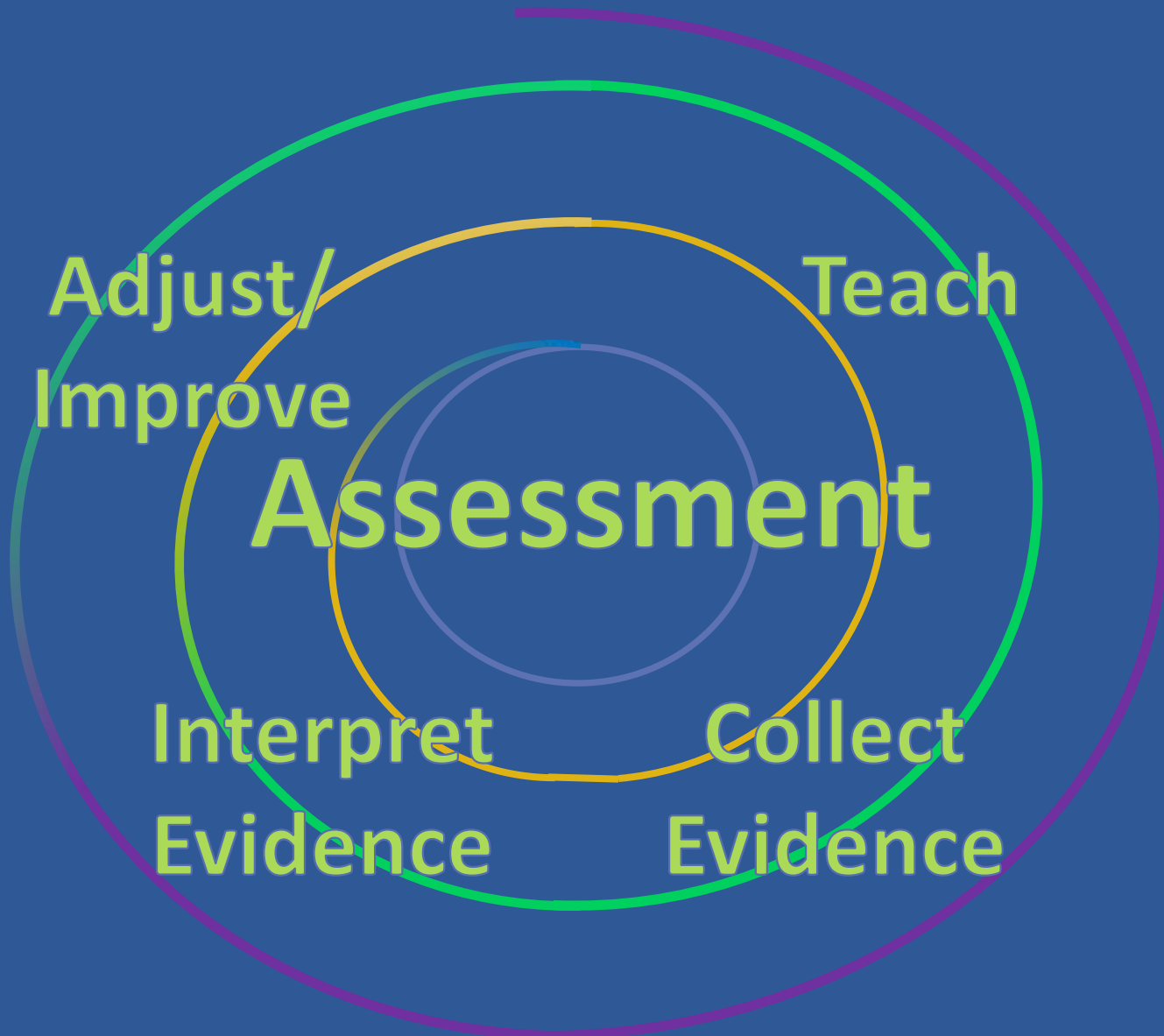
Begin with the end in mind

- Student Assessment (by itself) is not a goal or solution. It may be one worthwhile tool to solve a persistent problem.
- Work with faculty around a common course or problem and ask them to describe the desired goal or end state.
- First, solve the problem conceptually and then use assessment to achieve the solution.

Tools

- Templates, Handouts, Website
- Visuals & Graphics

Visuals



Take Chances

- Be an outlaw, not a chicken.

