

# Maintaining Momentum with Faculty and Assessment Initiatives

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# Director of Academic Assessment

- **Administrative role**
  - Oversees college's assessment plan
  - Aggregates and archives departmental assessment plans and reports
  - Provides summary to HLC and ICCB (IL Community College Board)
- **Support Role**
  - Helps department chairs prepare assessment cycles, plans, and reports
  - Prepares a variety of resources related to course and program level assessment
  - Shares assessment strategies
  - Devises new assessment initiatives

# About Moraine Valley

- Located in Palos Hills, IL., twenty miles southwest of downtown Chicago.
- Approx. 400,000 district population
- Enrollment of 20,000 in 2010-2011
- AQIP institution
- League for Innovation (Board Member)
- Vanguard Learning College



# What Factors Disrupt Momentum?

- Turnover
- Lack of interest
- HLC site visit ends
- New initiatives
- Others

# Overcoming Misconceptions

- Dude, I'm busy.
- I can't assess my content area.
- It's not my job.
- Assessment will pass.
- But I grade my students!
- I collected some data, and we never did anything with it (this is probably true).

# How to Maintain Momentum

- Make assessment part of the college agenda
- Get your VPs, Deans, and President on board
- Reinforce the emphasis on student learning
- Publicize the Assessment Office
  - Establish a web presence
  - Reach out to all faculty
  - Participate in professional development activities
  - Network with other assessment personnel
    - Shameless plug for group - [TAG](#)
- Keep the campus community updated

# Momentum Continued

- Tie to continuous improvement
- Tie to program review
- Tie to student learning
- Tie to quality
- Tie to innovation

# Finally...

- Stay cool.